Qinwei Zhu UX Designer

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Education

2016 - 2017

Cornell University | Ithaca

GPA 3.79

M.P.S of Information Science | Focused on Human Computer Interaction

2012 - 2016

Beijing University of Posts and Telecommunications | Beijing, China

Rank 7/60

B.E. of Industrial Design

Experiences

Oberland

Freelance UX Deisgner

Design Agency 2017.07-Current, NY Redesigned the official websites for Luck Stone. To be launched in August 2017.

Redesigning the official website for Scattergood Foundation.

Comake

Product Design Intern

Internet Startup 2017.02-2017.05, NY Comake aspires to turn the traditional folder hierarchy into a productive network of files.

I designed the enssential file linking feature to create and visualize this network.

Cornell

Student Designer

Feline Center 2017.02-2017.05, NY Designed an iOS app called FitCat to help cats lose weight.

Won best MPS project at Cornell and raised funds internally for further production.

IBM

Web Design/ Frontend Intern

z Brand Team 2015.05-2016.06, CN Designed the dashboard for IBM LinuxONE Community Cloud services.

Designed the 2015 conference website for Chinese System z User Community.

Bri Exprience

UI Design/ Data Analysis Intern

Internet Startup 2014.04-2016.08, CN Drove the content strategy of our new wallpaper app through user data analysis.

Active users reached 1 million after the first 3 months of operation.

Selected Projects

WITUS

2016.08-2016.12, NY

A browser extension for international students to share work authorization information and

manage their job hunting process.

Kitchem

An educational game teaching chemical equation balancing.

2016.08-2016.12, NY

Conducted research on 1000+ reddit users and maintained the game for educational purposes.

Collaboration in Gates

2017.04, NY

An interactive visualization of faculty collaboration on academic papers in the Cornell computer

science department.

Skills

Areas Communication, Collaboration, Productivity, Education, Data Visualization

User Research User Interview, Persona, Storyboarding, Usability Testing

Prototyping In Vision, Balsamiq, Framer, Webflow, Principle, Axure, Keynote

Visual Design Sketch, Photoshop, Illustration

Development HTML, CSS, Javascript, D3.js, jQuery, Bootstrap, Python

Interests Photography, Film Making, 3D Modeling